

SECOND INTERNATIONAL CONFERENCE IN ECONOMICS AND MANAGEMENT

Call for papers

Sustainable Excellence : Economic, Social and Environmental Issues

APRIL 11, 12 and 13, 2025
DJERBA, TUNISIA



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Since the emergence of the concept of sustainable development in 1987 in the Bruntland report, until today, the interest shown by scientific research or by businesses in this area has not weakened. While the definition of sustainable development is no longer a mystery to anyone, what is problematic is how to achieve sustainability maturity. Henceforth we are talking about sustainable excellence which consists, for a country or an organization, of obtaining long-term supremacy in the economic, social and environmental fields. It is the ability to propose relevant sustainability ideas, policies or programs for the benefit of countries and organizations. Given its three economic, social and environmental dimensions, sustainable excellence presents several challenges.

Major issues

Depending on their level of maturity in terms of sustainability as well as the means at their disposal, countries and organizations try to meet ever higher expectations. The major challenge is to achieve excellence while ensuring the reconciliation of social and economic progress with the safeguarding of the natural balance of the planet. In this sense, this reconciliation requires the management of the three pillars of sustainable development, namely: profit, people and planet which respectively present the economic, social and environmental axes. On the economic level, sustainable excellence should, among other things, lead to limiting negative externalities linked to economic development, guarantee an equitable distribution of wealth, be mindful of the consequences of production and consumption, and optimize costs. On the social level, the challenge consists of undertaking effective measures to combat poverty and inequalities, improve working conditions, well-being and motivation of employees and ensure respect for their rights. On an environmental level, this translates into the implementation of effective economic, managerial and development policies related to environmental protection.

Purpose and scope

The objective of the conference is to highlight the current and future challenges of sustainable excellence. It aims to propose the crucial keys to the success of sustainability concretized in policies and strategies to be implemented, economic models and values to be developed, relationships to be built to capitalize on national endowments and internal forces which make it possible to achieve excellence.

Research areas

Priority will be given to contributions offering an analysis of the challenges of sustainable excellence.

We encourage the submission of work addressing, but not limited to, the following themes :

- Circular economy
- Environmental economics (green and blue)
- Climate change: balancing growth and sustainability
- Macroeconomic and environmental policies
- Inclusive economy
- Social and solidarity economy
- Ecological governance and energy transition
- Commercial opening and environmental challenges
- Poverty and inequality
- Strategic CSR and performance
- Responsible Human Resource Management
- Innovations and green technologies
- Entrepreneurship (social, green, blue, female, etc.)
- Green marketing

- Partnerships and collaborations for sustainability Product
- certifications and sustainable process
- Reporting and evaluations for sustainable development
- Sustainable logistics
- Green finance : Risk and opportunity
- Inclusive finance
- Crowd funding and development
- Islamic financial instruments for sustainable development
- Green accounting Artificial intelligence at the service of sustainable excellence
- Artificial intelligence in corporate financial and non financial performance
- New technology and sustainability
- Sustainable tourism

Important dates

- Abstract submission deadline: December 15, 2024
- Notification of acceptance: December 30, 2024
- Submission deadline: February 28, 2025
- Final acceptance of papers: March 15, 2025
- Registration deadline : April 5, 2025
- Conference dates: : April 11-12-13, 2025

Paper submission

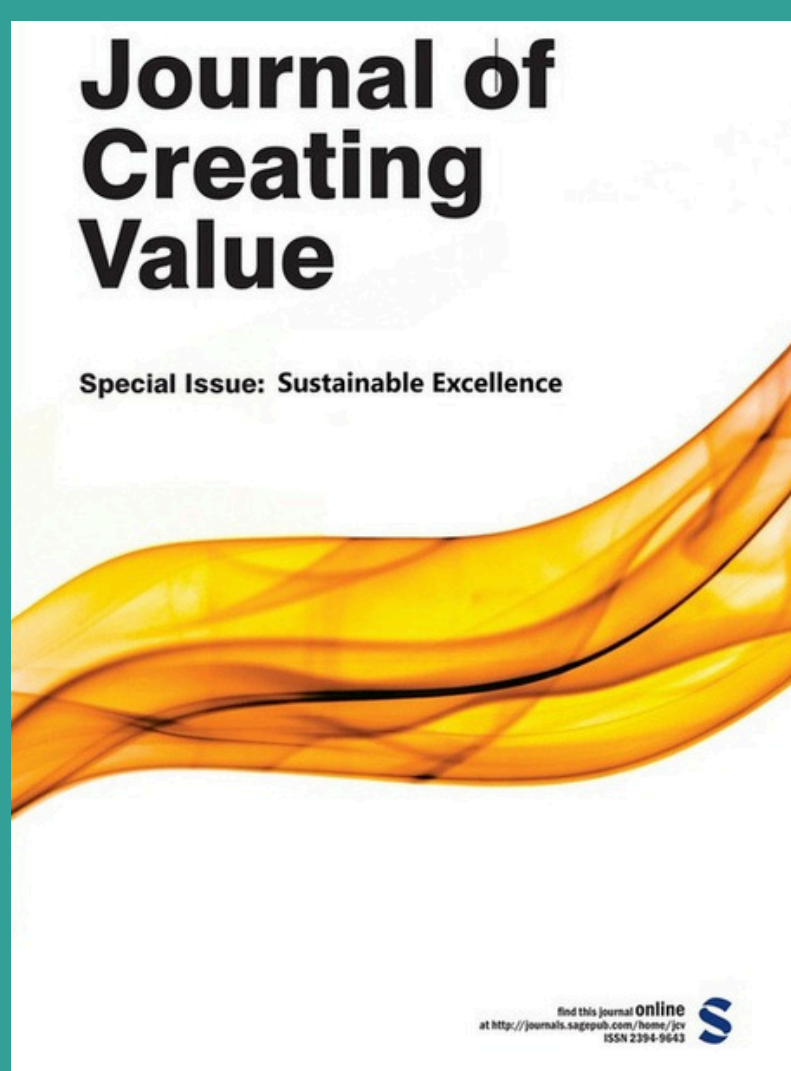
Abstracts should include the following :

- Goals, methodology and expected results.
- The format for submission of abstracts must follow the instructions below:
 - 250 words max, Times New Roman 12, single-spaced and 5-4 key words.
 - Authors should mention paper title, their names, their qualifications, and their email addresses.

Abstracts and full papers (in French, English or Arabic) should be sent in Word format to: **3E.colloque2025@gmail.com**

Publication of the actes

Papers selected will be published in proceedings (published by HOF University) and in indexed journals (published by Sage and Elsevier).



Keynote speakers



H.E. Mohamed Nizar Yaiche
Former Minister of Finance, Republic of Tunisia



Pr. Nathalie Hilmi
Head of the environmental economics section at the Monaco Scientific Center



Pr. Gautam Mahajan
Thought leader, Founder Editor of the Journal of Creating Value (Scopus Q3)



Pr. Valentin Plenk
Doctor ,Engineer, HOF University Germany

Scientific committee

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MAKTOUFSamir (FSEG, University of Tunis ElManar)

MEDABESH Ali Mohamed (Marketing CBA

faculty, Jazan University, KSA)

MIGDADI Hazem (Oman college of management
and technology)

MOUSSA Zakaria (IAE economy and
management, University of Nantes)

MZALI Hassen (IHEC, University of Carthage)

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Registration fees

The fees cover in-person attendance for the duration of the conference, including hotel accommodation, four coffee breaks, two lunches, two dinners, and conference materials. Detailed information on fees is provided in the table below :

	Fees for tunisian residents (TND)	Fees for non-tunisian residents (Euro)
Research Professor	650	300
Doctors/PHD students*	400	200
Professional	750	400
Additional fee for accompanying person**	300	150
*In a Double room, single supplement 100 TND (30 EUR)		
**Without conference material		

Contact Information

All news and updates for the 3E Research Unit Conference will be announced through:

Facebook page: Unité de recherche
« Économie Entreprise Environnement (3E) »,
ISG Gabès

Contact:

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